



XTREME VERBIER: THE GRAND FINALE OF THE FREERIDE WORLD TOUR (FWT) IS JUST AROUND THE CORNER!

Witness the exciting climax on **March 31-April 8** where world champions will be officially crowned in each of the four categories.

Lutry, Switzerland–March 26, 2018–The final and most anticipated stop of the 2018 Freeride World Tour is set to take place on the legendary Bec des Rosses face in Verbier, Switzerland in less than one week. After qualification cuts in Fieberbrunn, Austria, the remaining qualified athletes in the four categories will be joined by wild card riders including **Wakana Hama** (JPN-snowboard women), **Elias Elhardt** (GER-snowboard men), who was already invited in Fieberbrunn, and the mogul skier **Hedvig Wessel** (NOR-ski women).

Hedvig Wessel (NOR) : *"Freeriding has attracted me more and more over the years and I love the feeling of having the whole mountain to play on. After competing in the World Cup in Moguls for seven years and participating in two Olympic Games, I've decided to put my mogul skis away. Now my dream is to become the Freeride World Champion! I know it's a long way to go, but I am determined and the journey has just started. With that said it's an honor to receive the Wild Card to Verbier Xtreme and get the chance to compete with the best skiers in the world. I'm looking forward to ski Bec de Rosses and I will do my best to put up a great show."*

Check out the FWT Xtreme, Verbier 2018 teaser ↓



Three world champions will be decided in Verbier, with **Kristofer Turdell** (SWE-ski men) already accumulating enough points to earn his world title before the competition. The top riders in the remaining three categories will take home the prestigious title.

Welcoming fans and freeriders from all over the world, parties and events will take place all week long in the Verbier Village, featuring the event village kermesse. New for this year is the **Xtreme Verbier Party Festival** with top bands, DJs, and parties at legendary Verbier nightlife hotspots like **Pub Mont Fort, Le Farinet, Le Crock No Name, Le Rouge, and L'Etoile Rouge**.

Spectators will get the best view of the competition from the brand new **Audi Viewing Area** at the foot of the Bec des Rosses on competition day with a giant screen, food & beverages, and live commentary.

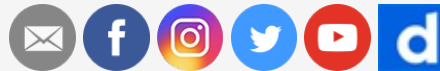
In addition to the elite FWT riders, Junior competitors on the **Freeride Junior Tour (FJT) by Head** in **14-18** and **U-14** categories will compete in a parallel contest where **Mila De Le Rue (FRA)**, the daughter of legendary FWT rider **Xavier De Le Rue**, will compete in the ski girl category.

Don't miss a moment of the action as the exciting conclusion to the 2018 FWT approaches. For the latest information on the competition, events, and parties, stay tuned to FWT social media channels.

Catch all the top level riding on the live webcast on www.freerideworldtour.com and www.redbull.tv on competition day.

Picture Selection

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