



FWT QUALIFIER AND JUNIOR COMMUNICATION COORDINATOR INTERNSHIP

In short

The FWT Qualifier and Junior Communication Coordinator is a crucial member of the Communication team and the Sports Development team. This person will be the link between two of the company's key departments, assisting the Sports Development team with their seasonal communication and managing social media to engage and entertain the Junior and Qualifier communities. Additionally, they will provide support to the Sports Development team in various areas.

What the FWT

The Freeride World Tour (FWT) team is comprised of 15-20 young and passionate staff based near Lausanne, Switzerland. They work year-round to organize the five-stop Freeride World Tour circuit, which includes the well-known Xtreme Verbier event. Verbier event. Additionally, the team coordinates over 90 Qualifier events and 140 Junior events worldwide and oversees a global community of 8000+ licensed riders.

This entails a lot of work and travel but also means spending time at events (and occasionally sharing a drink) with the Freeride World Tour Family. This unique community includes over 120 people, including external staff, riders, and partners. Working with FWT is a life-changing experience that allows you to meet inspiring individuals and grow on both personal and professional levels.

The work environment is dynamic and occasionally disorganized but encourages proactivity and the sharing of new ideas regardless of position or background, all with a focus on the big picture in which everyone plays a crucial role. Micro-management and hierarchy are not part of our vocabulary, and the status quo gives us nightmares. Telework and flexible work arrangements are promoted, though physical teamwork is also emphasized as necessary for success.

Meet the team

At its core, the Communication team produces content and tells compelling stories about the competitions and riders of the Freeride World Tour. This tour is recognized as the

pinnacle of freeriding competition, and it is the Sports Development team which is responsible for organizing Challenger, Qualifier, and Junior events.

These events represent the pyramid of the sport and serve as the direct link between the organization and the riders. Due to the diversity of tasks and projects, team members interact with people from all backgrounds, including event organizers, athletes, coaches, and more.

Rigor is required to ensure smooth operation throughout the season. However, the experience is even richer as the team benefits from continuous fieldwork throughout the winter. If you're looking for a work environment where your role can make an impact, take responsibility for your projects, continuously learn, meet tons of people and be surrounded by passionate individuals who enjoy celebrating, then you're in the right place!

Your Missions

The ideal candidate for this position should possess an extensive set of skills and experiences in social media management, with a focus on handling the FWT Qualifier and FWT Junior communities. The responsibilities encompass scheduling, publishing, and monitoring social media posts across multiple platforms, sourcing content from athletes, partners, and event organizers, and coordinating social media during events, the Communication Coordinator

Apart from social media, the Communication Coordinator is also in charge of the newsletter, webnews creation, and some visual productions. This includes gathering, editing and publishing relevant content, as well as ensuring their brand voice and messaging are consistent with the company's overall message.

Finally, this position requires the ability to deliver fast, be at ease to work in a stressful environment (events' life!) and feel comfortable collaborating with people from different backgrounds and culture.

A classical day in the life of the Communication Coordinator, on events, looks like this:

- Contact with multiple event's organisers to gather content coming from multiple competitions;
- Sharp follow up of the editorial plan and the event's calendar to push events results, main announcements, registration closing, etc.
- Plan and produce social media posts and stories on a daily basis.
- Plan and produce newsletter on a weekly basis.
- Support the Sport Development team on events when necessary.

To excel in this role, the successful candidate should possess excellent organizational and detail-oriented skills, as well as strong communication and interpersonal abilities. They should be able to work under pressure, prioritize multiple tasks, and handle unexpected

situations with flexibility and creativity.

Your story

- Full English Professional Proficiency. French is an asset.
- Student / Graduate Degree in Communication / Digital. Previous experience in Digital Marketing & social media is a plus!
- Passionate about skiing or snowboarding, knows the Freeride World Tour or at least the Freeride scene.
- Very comfortable working with multimedia (images and video).
- Strong understanding of social media (especially community management).
- Video Editing Experience is a plus.
- Creative, autonomous, rigorous, energetic and team spirit.
- Remains composed under pressure.
- Recognizes and accepts that during events the demands can be 24x7.
- Willing to travel extensively during the winter season.

What we offer

- Base salary: CHF 1000.- / month.
- Free ski wear and equipment (depending on availability).
- Flexible work schedule and homeworking
- Travel and phone costs are covered.
- Work in a unique, entrepreneurial and creative environment where everyone makes a real difference.

Duration:

- October 1st, 2024 to April 30th, 2025

Apply through this link: <https://www.freerideworldtour.com/jobs-internships/>