



## **MERCHANDISING & OPERATIONS COORDINATOR - INTERNSHIP**

### **In short**

As a Merchandising & Operations coordinator, you'll play an important role in the Operation team. You'll be responsible for managing the distribution and selling of merchandising. The merchandising coordinator manages the inventory of the merchandise before and during the event. They track the stock levels, manage the storage and distribution, and monitor the sales. The merchandising coordinator develops sales strategies and promotional plans to maximize merchandise sales. They ensure that the merchandise is designed, produced, and sold effectively, generating revenue and promoting the event's brand. Your role is crucial to the company's success, and your contributions will be highly valued.

### **What the FWT**

The Freeride World Tour (FWT) team is comprised of 15-20 young and passionate staff based near Lausanne, Switzerland. They work year-round to organize the five-stop Freeride World Tour circuit, which includes the well-known Xtreme Verbier event. Additionally, the team coordinates over 90 Qualifier events and 140 Junior events worldwide and oversees a global community of 8000+ licensed riders.

This entails a lot of work and travel, but also means spending time at events (and occasionally sharing a drink) with the Freeride World Tour Family. This unique community includes over 120 people, including external staff, riders, and partners. Working with FWT is a life-changing experience that allows you to meet inspiring individuals and grow on both personal and professional levels.

The work environment is dynamic and occasionally disorganized but encourages proactivity and the sharing of new ideas regardless of position or background, all with a focus on the big picture in which everyone plays a crucial role. Micro- management and hierarchy are not part of our vocabulary, and the status quo gives us nightmares. Telework and flexible work arrangements are promoted, though physical teamwork is also emphasized as necessary for success

## **Meet the Team**

The operation team plays a crucial role in planning, organizing, and executing successful events. Their primary responsibility is to ensure that all aspects of the event run smoothly and efficiently, from the initial planning stages to the final execution.

If you're looking for an environment where ideas (not always the smartest) are flying around, and where you can participate in international projects with a real impact, then this opportunity is for you! If you enjoy challenging the status quo and hearing "We've always done it this way" makes you jump out of your skin, even better!

The Freeride World Tour Operation team is composed of passionate and hardworking individuals from different cultures and backgrounds who work together towards a common vision. Expect a hard-working team that enjoys the après-ski.

## **Your Missions**

### **1. MERCHANDISING FOR FREERIDE WORLD TOUR**

#### **A. GENERAL**

- Stock management (deliveries, inventories)
- Products development (ideas, design, quotation, order)
- Coordination of the sales communication and promotional strategy

#### **B. ONLINE SALES**

- Management of the webshop orders (administrative process, order preparation, shipments)
- Webshop content management (info, stock, prices, pictures)

#### **C. ONSITE SALES AND GIVEAWAYS**

- Preparation of sales activities on events (stock and material preparation)
- Recruitment of the sales crew
- Management of the FWT Shop in Verbier (stock, staff, administrative follow-up)
- On Baqueira / Fieberbrunn / Verbier events merchandising booth management
- Giveaways merchandising packs preparation (gifts for staff, media and guests) & distribution

### **2. OPERATIONS FOR FREERIDE WORLD TOUR**

#### **D. EVENT VILLAGE XTREME**

- Management of Food Truck zone
- Support the event manager with the management of animations /music

#### **E. TROPHIES / MEDALS**

- Needs definition
- Contact with suppliers / quote requests / orders

### **Your story**

- Student/Graduate Degree in Tourism, Business or Sport Management
- Various work experiences at events, ideally on an international basis
- Proficient computer skills: Excel – Word – PWP
- Knowledges of Adobe suit ( Photoshop, Indesign or Illustrator) is an asset
- Knowledges of Shopify or any website – e-shop management platform an asset
- Fluent English & French (both spoken and written). German also very useful
- Interest in Sports in general. To enjoy the great outdoors including winter sports
- Autonomous, rigorous, meticulous, & team spirit
- Remains composed under pressure
- Valid driving license
- Recognizes and accepts that during events the demands can be 24x7

### **What we offer**

- Base salary: CHF 1000.- / month.
- Free ski wear and equipment (depending on availability).
- Flexible work schedule and homeworking
- Travel and phone costs are covered.
- Work in a unique, entrepreneurial and creative environment where everyone makes a real difference.

### **Duration:**

- October 1st, 2024 to April 30th, 2025

Apply through this link: <https://www.freerideworldtour.com/jobs-internships/>