



## CONTENT CREATION COORDINATOR - INTERNSHIP

**Department:** Communication

**Reports To:** Content Manager

**Aligns With:** Junior Social Media Manager for social publishing and Creative & Design Manager for visual outputs

### IN SHORT

Create engaging, platform-native short-form content and visual assets that capture the energy of the Freeride World Tour across events and competitions. A social-first content creation internship, filming and editing Reels, covering events live, designing graphics for social media, and contributing creative ideas to keep FWT's social channels ahead of trends.

### ABOUT THE FWT

The Freeride World Tour organises the most demanding skiing and snowboarding competitions in the world, from the Bec des Rosses in Verbier to the spines of Haines, Alaska. The Tour is home to the Xtreme Verbier, founded in 1996, and to the FIS Freeride World Championships, which crowned its first champions in Andorra in February 2026.

Based near Lausanne, our team of 25 runs 6 Pro stops, 9 Challenger events, 120+ Qualifier events, and 180+ Junior events each season across five continents. Beyond the core team, the FWT family stretches to 120 people, including athletes, partners, media, judges, and broadcast production crew, moving from venue to venue from January to April.

Fast-paced, international, sometimes slightly chaotic. We work in the mountains with some of the most inspiring people in the sport. Working with FWT is a life-changing experience: you'll grow, both personally and professionally, and you won't forget the people you meet along the way.

### MEET THE COMMUNICATION TEAM

The Communication team is what brings the Tour to life beyond the mountain. We create, film, write, capture, and design the content. We produce live broadcasts watched around the world. We tell the stories that define the Tour and its riders, grow the freeride community, and deliver visibility to the partners who make it all possible.

If you're looking for an environment where you can work on international projects with real impact, and where "we've always done it this way" makes you jump out of your skin, you'll fit in.

We're a team of 10+, passionate about what we do and about the work we put out. There's always room for new ideas, always something to learn, and always something to build together. If you're curious, creative, and excited to grow with us, you'll find your place here.

## **YOUR MISSIONS**

### **SHORT-FORM VIDEO CONTENT**

- Film and edit short-form video content for Instagram Reels, TikTok, and YouTube Shorts during events and competitions.
- Produce reactive content during key moments and adapt formats to maximise engagement across platforms.
- Monitor social media trends and propose creative ideas to push FWT's digital storytelling forward.

### **EVENT COVERAGE & LIVE SOCIAL SUPPORT**

- Capture behind-the-scenes moments, athlete interactions, and event atmosphere for real-time social coverage — Stories, quick edits, and reactive posts.
- Cover competitions across the full FWT series, from Pro Tour to Challenger, Qualifier, and Junior stops.

### **VISUAL & CREATIVE SUPPORT**

- Create visual assets for social media using existing design templates and adapt graphics for different platform formats.
- Support the creative team with additional visual content when needed.

### **CROSS-TEAM PRODUCTION SUPPORT**

- Support the content production team with filming, editing, and asset preparation during high-volume event periods.
- Contribute to smooth content workflows across the team.

## YOUR STORY

- Enrolled in or recently graduated from a degree in media, communications, digital marketing, or a related field.
- Hands-on short-form video production skills: filming, editing, and publishing for Instagram and TikTok.
- Strong visual eye and instinct for what performs on social media.
- Comfortable working at speed during live events under tight deadlines.
- Willing to travel extensively during the winter season
- Good level of skiing or snowboarding, with an interest in winter sports
- Recognizes and accepts that during events, the demands can be 24/7

## NICE TO HAVE

- Experience growing a social account or producing content for a brand or sports organisations.
- Basic graphic design skills in Canva or Illustrator.
- Familiarity with action sports culture and the athlete/influencer ecosystem.

## WHAT WE OFFER

- Base salary: CHF 1400.- / month.
- Free ski wear and equipment (depending on availability).
- Flexible work schedule and 1-2 days per week of remote work
- Travel and phone costs are covered
- Work in a unique, entrepreneurial, and creative environment where everyone makes a real difference.

**Duration:** October 1, 2026 - April 30, 2027

Apply through this link: <https://www.freerideworldtour.com/jobs-internships/>